

Retired - December 8, 1942

BIOGRAPHY - August 1961

JOHN JAMES VAUGHAN

One of Canada's most vibrant and vital businessmen is John James Vaughan, former Vice-President of the vast T. Eaton Company, who even after his retirement turned to service on a Royal Commission and also contributed at an executive level to numerous community projects.

The late Colonel Robert Young Eaton, former President of the firm, once referred to his colleague, J. J. Vaughan, as "my tower of strength" during the nine years that Mr. Vaughan served as the company's Vice-President. In earlier days he was a close personal friend and confidante of the late Sir John Eaton and had many business contacts with the late Mr. Timothy Eaton.

Mr. Vaughan showed such early strength that less than four years after he joined Eaton's he had been appointed Secretary of the firm. That was in 1907 when he was 25 years old. Ten years later he became a Director of the company, the following year Treasurer in addition to Secretary, and in 1933 he was appointed a Vice-President.

To the astonishment of his colleagues Mr. Vaughan retired by his own wish on December 8th, 1942, in his 40th year with the company, a comparatively young man of 61. The following year he became a Director of the Bank of Toronto (now Toronto-Dominion Bank) and as a war measure a Director of

Victory Aircraft, then a Crown Company. And two years later, Mr. Vaughan was appointed a member of the Royal Commission on Co-operatives.

In what ostensibly were his years of "retirement", Mr. Vaughan gave generously of his time to charitable institutions. In 1941 after acting for several years on the Board of the Federation for Community Service, a Protestant organization, he was appointed President. Also he was President of the United Welfare Chest in 1944, the year in which the large total of some 68 Protestant, Roman Catholic and Jewish Charities were officially brought together in one organization for money-raising campaigns and general administration. Presently he is on the Advisory Board of the recently formed United Community Fund of Greater Toronto.

During all this time he was on the Council and a Founder Member of the Art Gallery of Toronto and acted for several years as Chairman of the Exhibition and Purchasing Committees. He himself is a collector of some note and possesses a number of very fine portraits by the old British Masters. He has also built up a large collection of paintings by outstanding Canadian artists.

It is said of Mr. Vaughan by his contemporaries in Eaton's that he was an accomplished mathematician and analyst, with excellent judgment free of prejudice. He was careful to

know the facts before making a decision and then moved with direct purposefulness. Throughout his career he was closely associated with the company's financial affairs and with all matters of policy and administration. He paid particular attention to the sound expansion of the business of the company and took part in acquiring numerous stores of other ownership and establishing new ones. For a period after its commencement, one of his added responsibilities was the administration of Eaton's College Street, then the most modern and advanced unit in the vast Eaton organization.

At the time of his retirement he was on the Board of Directors and Vice-President of many of the companies within the Eaton group.

Mr. Vaughan, whose brother Charles became President of the Canadian National Railways and whose brother, O. D. Vaughan succeeded him as a Vice-President of Eaton's, was born in Toronto October 30th, 1881. He did not attend university, but instead took the business course at high school and later followed this up while at work by a special study of accounting, and commerce and finance. He joined the Grand Trunk Railway at 17 and after two years went to the investment house of A. E. Ames and Company. On September 28th, 1903, after three years with that firm he joined Eaton's and began

his career with what is now one of the world's largest retail firms.

Mr. Vaughan, a Commander Brother in the Order of St. John, reveals the broad nature of his interests in his club memberships. He is a member of the Arts and Letters Club, Badminton and Racquet Club, Rosedale Golf Club, Royal Canadian Yacht Club, Toronto Hunt Club and the York Club; also the Canadian Club, Empire Club and the Board of Trade. As well as being on the Council and a Founder Member of the Art Gallery, he is a Life Member of the Royal Ontario Museum; also on the Ontario Council of the St. John Ambulance Association and the Advisory Board of the Boy Scouts Association. He belongs to the Canadian Handicrafts Guild and the Toronto Anglers' and Hunters' Association, and has been a Director of Maple Leaf Gardens since its early years of operation.

During his active years with the company he was invited to become a director of numerous boards but owing to his heavy responsibilities, and his desire for freedom after he retired, these were declined.

His Masonic Lodges include the Zetland, Scottish Rite, Rose Croix and 32nd degree Moore Consistory. He is a member of St. Patrick's Protestant Benevolent Association, St. George's Society and is a Trustee of Timothy Eaton Memorial

Church, and until he resigned in December 1960 was a member of the Official Board.

In his younger years Mr. Vaughan was active in most sports, notably canoe racing and as a member of the Toronto Canoe Club when it was in its prime won numerous trophies and medals. Also he was interested in sailing and owned the yacht "Beaver" after it had competed for the Canada Cup under the flag of the Royal Canadian Yacht Club of which he is a Life Member. He did considerable horseback riding and rode with the Eglinton Hunt and Ennisclare Hunt at Oakville. He still plays golf.

Mr. Vaughan married Estelle Leslie in 1908 and they had one daughter and two sons. The older son, Leslie, a R.C.A.F. pilot was reported missing in air operations over France in December 1941. Their son, William, and a daughter, Ruth (Mrs. E. A. Bond), live in Toronto.

Mr. Vaughan has four brothers, Charles living in Montreal, and O. D., Joseph and Harold living in Toronto, and two sisters, Elizabeth (Mrs. W. E. Ireland) and Valda (Mrs. R. H. Howard) also living in Toronto.

Retired - February 1950

BIOGRAPHY - ^{July 1961}~~September 1960~~

JOHN ALEXANDER LIVINGSTONE

When J. A. Livingstone retired from Eaton's in February, 1950, he had advanced through the ranks of the company from his first job in the Umbrella Department (January 23, 1905 - salary \$8.00 a week), to that of Director and Company Treasurer, an appointment which had been awarded to him in 1942.

His 45 years of service began just three days after his arrival in Toronto as a visitor from his native Ireland. Born in Larne, County Antrim (Timothy Eaton's native county), Northern Ireland, John Livingstone had planned to be a pharmacist in Londonderry but after serving two years of a five-year apprenticeship decided to emigrate to Canada in search of greater opportunities and came out to a cousin in Charlottetown, Prince Edward Island. Mr. Livingstone also worked for a short time in a glassware store in Glasgow, Scotland, and for a clothing manufacturer in Ireland. Less than a year after his arrival in Canada he was in Toronto and secured a job with Eaton's. At night school he studied accountancy, which soon led to his first office job on the ledgers of the General Office. In 1911 he advanced to the Private Office (now known as Head Office) where he became Assistant Secretary of the Company.

In 1922 he also assumed responsibilities with The T. Eaton Life Assurance Company, and he helped formulate, at a later date, the Company's retirement plan. In 1937 he was appointed Supervisor of the Treasury Department, and in December, 1942, he was made a Director and Treasurer of the Company which appointments he held until his retirement in 1950.

While this phase of Eaton operations was his main work, he also was a Director of The Guelph Stove Company and other Eaton subsidiaries; a Director and Treasurer of The T. Eaton Co. Limited of Montreal, The T. Eaton Co. British Columbia Limited, The T. Eaton Co. Maritimes Limited, adding up in all to some ten or twelve directorates at the time of his retirement.

Mr. Livingstone is a Fellow of the Chartered Institute of Secretaries, a member of the United Church, the Granite Club, Lambton, York Downs, Briars and Scarborough Golf Clubs, also the Ontario Club and the Toronto Art Gallery. He continues an interest in golf, stamp collecting and contemporary art.

An only son of the late Mr. and Mrs. J. A. Livingstone of Ireland, Mr. Livingstone was born on January 16th, 1882. He has lived in Toronto since 1905 and makes his home at 48 Otter Crescent.

He married the former Gertrude Simpson, who is now deceased, and they had three children - two daughters, Jean Alexandra (deceased), Margaret Doreen (Mrs. ^RW. H. Wesley), and a son, Harold Wiley Livingstone, who also joined Eaton's and is a Department Manager in the Toronto Store. Mr. Livingstone also has six grandchildren.

RE: JOHN A. LIVINGSTONE

Engaged - January 23, 1905

Started in General Office.

Transferred to Private Office - February 22, 1911

Was Assistant-Secretary previous to 1926

Transferred to Treasury Office - March 8th, 1937

Appointed Director and Treasurer - December 8, 1942

Last date at work - February 21, 1950

Retired - March 23, 1950

Secretarial Office,
March 29, 1960.

JOHN DAVID EATON

BIOGRAPHY - 1973

When John David Eaton took over the helm of The T. Eaton Co. Limited in 1942 he was still in his early thirties. The fourth President, he retired from that office in 1969. He is a son of the late Sir John and Lady Eaton, grandson of the founder, Timothy Eaton, and was the third in direct line to succeed to the presidency. Like his grandfather, his father, and his cousin, Robert Young Eaton, who preceded him as President, he had a background of practical experience with the Company. He had served behind the counter, had driven a delivery truck, (had worked in the engine room) and knew intimately many phases of retailing from the inside, both in the operation of the Company's stores in Canada and buying offices abroad.

Beginning with his appointment at age 33, John David Eaton demonstrated an inherent business ability and astuteness which was in sharp contrast to his quiet, unassuming manner. In his first 20 years as President, he piloted his Company skilfully through a multi-million dollar expansion and modernization program. He made frequent trips to all parts of the world, including a visit to Russia in May, 1958, to observe and study markets in the U.S.S.R. He brought to his Board of Directors a broad vision for Eaton's and its tomorrow.

It was during the Company's Centennial Year, 1969, that he decided to retire from active business life, and announced the appointment of his eldest son, John Craig, as Chairman of the Board of Eaton's of Canada Limited, and his second son, Fredrik Stefan, as President of the new holding company. The T. Eaton Co. Limited in future would report to the holding company and Robert J. Butler was appointed as its President.

During his tenure as President, Eaton's expanded to every province of Canada, with Eaton stores ranging from Newfoundland to Vancouver Island. The Company's biggest business expansion during Mr. Eaton's presidency was into British Columbia in 1948, with the purchase of the David Spencer chain of eight stores. And with the opening of a Charlottetown, P.E.I., outlet in 1955, the Company served all ten provinces directly.

Born in Toronto, October 4, 1909, he was twelve when his father, Sir John, died. Following his early education at Trinity College Schools, Port Hope, he attended Stowe School in England. Stowe stressed character building rather than tradition, and while there the young student caught an unflagging interest in sports. He loves the out-of-doors, and was, until recently, an enthusiastic huntsman, fisherman and yachtsman.

Mr. Eaton went to Corpus Christie, on graduation from Stowe, there specializing in languages. Summer vacations were spent travelling in Canada and abroad, and he continued to improve his fluency in French. Returning to Toronto in 1930, Mr. Eaton at 21 started as a salesclerk in the men's wear department of Eaton's main store in Toronto. Four months later he was transferred to the Winnipeg store for two years -- there to meet and marry Signy Stephenson, an attractive arts student at the University of Manitoba.

Mrs. Eaton is of Icelandic descent, and a native of Winnipeg. Although her primary interest has been her home and her family, she has made a valuable contribution to the nation's art, music, theatre and cultural life through her personal support of community and national projects.

Toronto's York University, which opened in 1961, honoured Mrs. Eaton by appointing her the first woman member of its Board of Governors on which she served until she retired in 1971. In May 1971 the University awarded her the degree of Doctor of Letters, honoris causa. Mrs. Eaton was also appointed an Honorary Fellow of McLaghlin College at York University in 1972.

In 1959 the Government of Iceland paid tribute to her generosity and deep interest as a Canadian in the land of her ancestors. In the name of the President of Iceland, she was presented with the highest honour, the Order of the Falcon.

Mr. and Mrs. Eaton have made Toronto their home since their marriage in 1933. They have four sons, John Craig, Fredrik Stefan, Thor Edgar and George Ross, and five grandchildren. Both John and Fredrik, following in their father's footsteps, joined the Company in their early twenties, and had already gained considerable experience in a number of positions when they were appointed to the Board of Directors of the T. Eaton Co. Limited in June, 1967.

Under Mr. Eaton, anonymous and public donations to worthwhile activities in practically every field of endeavour -- the arts, education, charity, research and medicine -- have run into hundreds of thousands of dollars. Eaton scholarships to deserving students have been a vital factor in the lives of many young Canadians, and major financial assistance has been given to Canadian drama, art, music and social welfare.

Mr. Eaton has maintained a keen interest in community affairs and is Past Chairman of the Board of Trustees

of the Ontario Crippled Children's Centre; a former Trustee of the Toronto General Hospital; a member of the Advisory Board, The Salvation Army; an Honorary Life Member of The Air Cadet League of Canada; and an Honorary Director of the Canadian National Exhibition.

Mr. Eaton is a member of the York Club, Royal Canadian Yacht Club, Ontario Jockey Club, Eglinton Hunt Club, Caledon Mountain Trout Club, Vancouver Club, Hamilton Club, and the Lyford Cay Club in Nassau. He is a member of Assiniboine Lodge, A.F. & A.M., Winnipeg, Manitoba.



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